



# Color Walk for STH 2020

## Frequently Asked Questions

### Registration

#### **What is included with my registration?**

For our 2020 Color Walk, each registered participant will have access to our Color Party area where local community vendors will provide information on resources to help you live a healthy lifestyle. Our registration for the event is FREE, and all registered Walkers can walk the course and enjoy the festivities. We believe in providing a FREE event for the community, our clients and supporters.

#### **Do I have to collect donations in order to walk?**

This event is held to raise money to support the work done by Sojourner Truth House, and each Walker is encouraged to raise a minimum of \$100. The funds raised help us make a difference in the fight against homelessness - **and will also earn you a 2020 Walk for STH T-shirt!**

Registering online in advance is quick and easy! Then you can encourage friends, family and co-workers to help you reach your goal. ***The deadline for 2020 Color Walk donations to guarantee your T-shirt is May 10 (mail by May 6). All checks must be made payable to Sojourner Truth House.***

**Can someone walk with me without registering or fundraising?** As we said before, registration is FREE, and fundraising is optional, but we do ask each Walker to stop by the Registration area and check-in if they are pre-registered or fill out our short registration form if they're not. Each person registered either in advance or at the event will receive a color packet for the Fun Festival after the Walk.

**Can I bring donations I've collected on the day of the Walk?**

Yes! We will accept your donations on the day of the Walk. Please go to the Registration area upon arrival to turn in your donations. Be sure to put your name in the memo section of each check or money order so that you can be properly credited.

**What do I do with donations I may collect after the Walk?**

Please convert all monies into a check or money order and mail to STH (contact information below). Be sure to put your name in the memo section of each check or money order so that you can be properly credited, and make sure the names and addresses of your donors are included so we are able to thank them. All checks must be made payable to Sojourner Truth House.

## Color Walk Details

**Is Color Walk STH safe?**

**Yes.** The health and safety of our participants and our coworkers is always at the forefront of our minds and actions.

**What is a Color Walk?**

The Color Walk is inspired by the Color Run, the first paint race of its kind. It was inspired by several awesome events, including Disney's World of Color, Paint Parties, Mud Runs, and festivals throughout the world such as Holi. We hope we created a celebration for our supporters that appeals to all ages!

**How do the post-race color throws and Fun Festival work?**

At the Fun Festival (located in Froebel Park, near the finish line), the crowd will be involved in a color throw every 10 minutes to celebrate all Walkers. We provide one bag of color for each registered Walker. The Color Walk for STH is FREE, but we need you to register.

**What is the Color Fun Festival?**

The Sojourner Truth House parking lot is set up with a stage, a music DJ, vendors, and small activities for you to enjoy on event day. Froebel Park, directly across from the STH parking lot, is an open

area that is set aside for color throws every 10 minutes at the end of the walk. The STH parking lot is a **COLOR FREE ZONE**. Please be respectful of this area and do not throw any color. The park and the color zones during the Walk are designated for color throws. The Sojourner Truth House parking lot is designated as a **COLOR FREE ZONE**.

**Will the color ruin clothes or walking shoes?**

The color does mostly wash out after the event. As with anything dirty, the sooner you wash it the better. We suggest wearing items that you wouldn't mind remaining colorful.

**Do you have a cleaning station at the finish after-party?**

We have air-blown color-cleaning at the finish line. With a good dusting off, you aren't 100% clean, but you are good for the drive home. It's fun to see people who are still colorful from the event walking around afterward. It's like a badge of honor!

**How does the color affect the inside of cars?**

Most people bring some towels for the insides of their cars, or a change of clothes just in case.

**Do the Color Zones affect walker vision? Or breathing?**

The color powder used at our event is all certified non-toxic and free of any heavy metals. Our bright colors are a combination of cornstarch, baking soda, and FD&C dyes. As with any substance, you will want to keep it out of your eyes, so our trained color throwers make sure to aim low as you pass by. Some Color Walkers opt to wear glasses or goggles for their eyes and use a bandana or dust mask for their mouths.

**What if I am pregnant?**

It's totally up to you and your doctor to decide what is best. **The powder is all certified non-toxic**, and we recommend wearing sunglasses or goggles, as well as a bandana over your mouth and nose in the color zones for extra protection, but the decision is yours to make.

**How far will I have to walk?**

The normal walk route is approximately 1.6 miles and begins and ends at Sojourner Truth House. There is also a shorter route around Froebel Park that is less than one mile.

**I'm not able to attend, can I still participate?**

Yes! You can be a Virtual Walker and be with us "in spirit" at the event. Choose "Virtual Walker" during the online registration process. You will be provided your own web page and can raise funds just the same as any other participant.

### **What happens if there is bad weather?**

A little rain won't stop the 2020 Color Walk for STH - it even makes the color brighter! If there are major weather warnings in Northwest Indiana during the days prior to the event, check the [@STHGARY Facebook](#) page and stay tuned for emails with updates.

### **What if I have an amazing question that isn't answered here?**

Please [CLICK HERE](#) or call [Chris Dow at 219.947.8665](tel:219.947.8665) to contact us and we will get back to you with an answer. If your question is awesome enough, we might even include it in the official Color Walk FAQs!

## **Event Day**

### **Do we have to wear the super-cool Color Walk STH t-shirt at the event?**

To begin with, we don't know why you wouldn't want to wear our awesome **2020 Fundraiser t-shirt**... Now seriously, Color Walk for STH tees are more than just a fashion statement. We use them to identify fundraisers, making them a crucial part of fundraising goals to support homeless women and children. *The deadline for 2020 Color Walk T-shirt is May 10, 2020 (mail by May 6). All checks should be made payable to Sojourner Truth House.*

The most important thing is that every walker in the event wears a **white T-shirt/tank** top; of course, you can put your team name on it. We will have the white clothing law enforcement on patrol at the event who will give you a ticket if 20.19% of your outfit is not white. **ONLY JOKING!** The rest of your outfit does not have to be white but remember that the fewer colors you are wearing at the beginning of the walk, the more colors you will show as you cross the finish! You **can** go all out with **white** headbands, shorts, knee socks . . . whatever floats your boat.

The 80's fashion is an obvious choice for Color Walk STH! Neon accessories go perfectly with the theme and add a nice punch of color to your pictures. However, we ask you to wear at least a plain white t-shirt/tank top. Color Walkers wear color tutus, neon and rainbow socks. Wearing cheap glasses or goggles for your eyes and the use of a colorful bandana or dust mask will be helpful. Remember, we want you to enjoy the color fun and raise funds to support our programs.

### **How is the color administered along the course?**

You will see smiling faces along the course whose main goal is to douse you in colorful powder to ensure that you look like you ran through a beautiful rainbow by the time you cross the finish. But don't be surprised if most of the color comes to you in small doses.

The volunteers at each color station are equipped with squirt bottles of the powder color. If you want to be extra colorful, walk closer to them. Also, expect stretches during the walk with nothing but Walkers walking and no color thrown. More details regarding the route and event layout are available at [walkforsth.org](http://walkforsth.org), just scroll down to **SCHEDULE OF EVENTS**.

The Color Walk STH isn't timed, so feel free to enjoy the time with your teammates as you go. You will burn more calories laughing, especially when someone forgets to close their mouth and ends up with blue teeth.

## Color Free Zone

The Finish Fest Celebration is located at Froebel Park at the finish line! This is the designated area for color to be thrown. The Sojourner Truth House parking lot is a **COLOR FREE ZONE** that will house our DJ, Community Vendors and water station, as well as the Registration and Volunteer areas. We ask that you be respectful of the parking lot, which has been designated as a **COLOR FREE ZONE**.

### **What is the minimum age requirement? Can my kids walk with me?**

Walkers of all ages are encouraged to participate! Any walker under 18 years of age must be accompanied by an adult and have a signed participant waiver form to participate in the event. Please pre-register or stop by the Registration area at the event.

### **Can I walk with my dog, bicycle or roller-skates?**

Unfortunately, no. We are committed to the safety of both our participants and the pets that we love. Please leave all that at home.

## Color Walk STH General

### **Are cameras and phones safe to have in the color zones?**

Our race photographers are generally fine shooting from a medium distance of 50 feet, but to be totally safe we always recommend covering cameras/phones with a protective dust wrap. Those colorful powder particles are sneaky and Color Walk for STH is not liable for any damage that might be done to your camera!

**If you can think of a question we haven't answered, please email or call**

**Chris Dow, [cdow@ancilla.org](mailto:cdow@ancilla.org) or 219-947-8665.**

**Thank you for your interest! We hope to see you on June 13!**